



10K-12K TEXTBOOKS PER COURSE • 900K ANNUAL USERS • 5M+ WEBSITE SESSIONS



**CHAMPIONS SCHOOL
OF REAL ESTATE®**

MEDIA KIT 2026



TRUSTED EDUCATION BRAND • PRINT + DIGITAL EXPOSURE • HIGHLY ENGAGED AUDIENCE

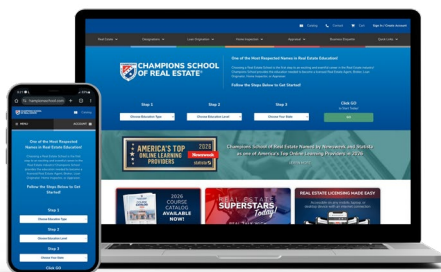


Where Are You Advertising?

Are you looking for a **low-cost**, but **highly effective** tool to reach Texans in the real estate industry? **Look no further.**

For over 42 years, Champions School of Real Estate has educated tens of thousands of students annually across Texas — in the classroom, virtual classroom, and online. Your advertising reaches the largest audience in Texas for real estate education.

From their first website visit or campus inquiry to enrollment and beyond, students consistently engage with our platforms. With 60K+ textbook print impressions annually and over 5M website sessions, your brand gains repeated visibility with individuals actively pursuing a career in real estate.



Why Advertise with Champions?

Advertising with Champions School of Real Estate Gives Your Brand **Direct Access** to a Focused and Motivated Audience of Real Estate Professionals and Industry Learners Across Texas

Our advertising partners benefit from highly targeted exposure within a trusted educational environment that enhances brand credibility and positions your business as a valuable industry resource. With long-term visibility through printed textbooks and year-round digital presence on ChampionsSchool.com, your message stays in front of professionals throughout their careers. Champions' statewide reach across major Texas markets ensures your brand connects with both emerging and experienced professionals at moments when they are most engaged in learning and professional growth.



When You Advertise with Champions,
You Align Your Brand with Education, Opportunity,
and The Future of The Real Estate Industry.

10K+



CHAMPIONS SCHOOL OF REAL ESTATE
2026 MEDIA OPPORTUNITY

Over 10K Motivated Learners One Powerful Placement



Print Advertising Opportunities

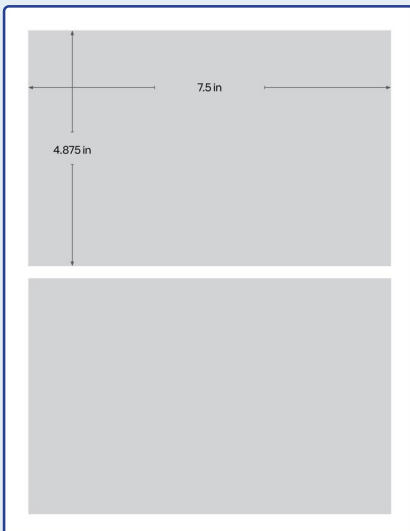
Reach 10,000–12,000 active readers per textbook, per course across Texas through Champions School of Real Estate’s textbook advertising program. Your brand will be placed directly into the hands of thousands of individuals pursuing careers and continuing education within the real estate industry.

By appearing in the materials students and professionals use every day, your message gains repeated exposure and lasting visibility. This consistent presence builds familiarity and trust over time in a learning environment that professionals already respect and rely on.

Partner with the most recognized name in real estate education in Texas and showcase your business where it will be seen, remembered, and valued.

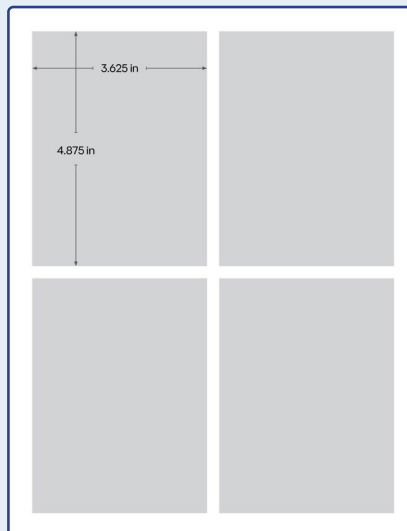
INSIDE FRONT COVER (FULL-COLOR)

1/2 PAGE AD

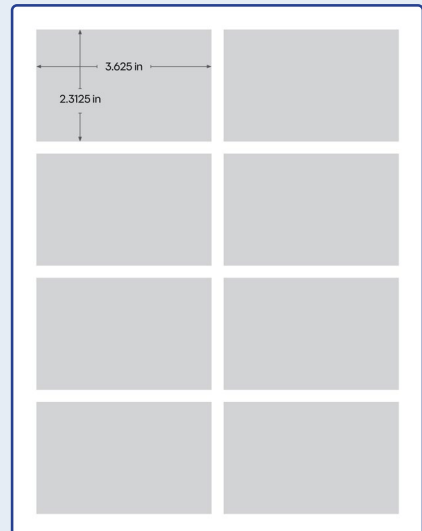


INSIDE BACK COVER (FULL-COLOR)

1/4 PAGE AD



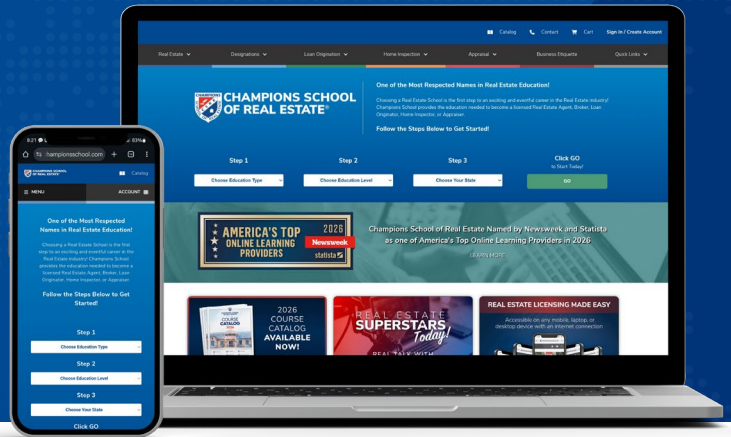
1/8 PAGE AD





CHAMPIONS SCHOOL OF REAL ESTATE 2026 MEDIA OPPORTUNITY

Reach 900K Active Learners Ready to Invest in Their Success



Digital / Website Advertising Opportunities

With more than 5 million annual sessions, an average engagement time of 4.5 minutes, and over 900,000 new and returning users each year, ChampionsSchool.com offers powerful opportunities to put your business in front of an engaged and professional audience.

Thousands of real estate professionals and industry learners visit our website daily, weekly, and monthly to access education, resources, and career advancement tools. This creates a unique environment where your brand can be seen alongside trusted educational content.

Whether featured on our homepage, interior pages, or a dedicated vendor page, your company gains consistent exposure to a community that values professional growth and industry partnerships, giving you a meaningful way to connect with future and current leaders in real estate.

Homepage Preferred Advertising
Logo Placement on Homepage with Link
\$36,000 / Yearly
\$9,000 / Quarterly
Sessions - 3M / Yearly Active Users - 880K / Yearly New Users - 545K / Yearly

Interior Page Advertising
Logo Placement on Top 50 Viewed Interior Pages
\$20,000 / Yearly
\$5,000 / Quarterly
Sessions - 911K / Yearly Active Users - 583K / Yearly New Users - 315K / Yearly

Vendor Page Advertising
Logo Placement on all Vendor Pages with Link
\$3,000 / Yearly

Vendor Advertising Agreement

This Vendor Advertising Agreement (“Agreement”) outlines the advertising opportunities, specifications, and terms between Champions School of Real Estate® (“Publisher”) and the undersigned Advertiser.

ADVERTISER INFORMATION

Company Name	Phone
Contact Name	Address
Email	City / State / Zip
Website	Business Category

DIGITAL ADVERTISING

Digital Advertising Opportunities

Digital placements provide year-round visibility across Champions School of Real Estate® online platforms.

Digital Product	Description	Spots	Yearly Price	Quarterly Price	Selection
Homepage Preferred Advertising	Logo Placement on Homepage with Link	5	\$36,000	\$9,000	
Interior Page Advertising	Logo Placement on Top 50 Viewed Interior Pages	10	\$20,000	\$5,000	
Vendor Page Advertising	Logo Placement on Vendor Page with Link	∞	\$3,000	N/A	

PRINT ADVERTISING

Print Ad Placements (Full Color)

All print advertisements are placed within Champions School of Real Estate® textbooks.

Pricing reflects annual placement and is based on the number of books selected within each category.

EXAM PREP BOOK ADS

Number of Printed Textbooks	Inside Front Cover								Inside Back Cover			
	1/2 Page Ad—7.5" x 4.875"				1/4 Page Ad—3.625" x 4.875"				1/8 Page Ad—3.625" x 2.3125"			
	Yearly	Selection	Quarterly	Selection	Yearly	Selection	Quarterly	Selection	Yearly	Selection	Quarterly	Selection
1 Book	\$8,000		\$2,000		\$4,000		\$1,000		\$3,000		N/A	

PRE-LICENSING TEXTBOOK ADS YEARLY REACH 10-12K

Number of Printed Textbooks	Inside Front Cover								Inside Back Cover			
	1/2 Page Ad—7.5" x 4.875"				1/4 Page Ad—3.625" x 4.875"				1/8 Page Ad—3.625" x 2.3125"			
	Yearly	Selection	Quarterly	Selection	Yearly	Selection	Quarterly	Selection	Yearly	Selection	Quarterly	Selection
1 Book	\$8,000		\$2,000		\$4,000		\$1,000		\$3,000		N/A	
2 Books	\$14,400		\$3,600		\$7,200		\$1,800		\$5,400		\$1,350	
3 Books	\$20,400		\$5,100		\$10,200		\$2,550		\$7,650		\$1,913	
4 Books	\$25,600		\$6,400		\$12,800		\$3,200		\$9,600		\$2,400	
5 Books	\$30,000		\$7,500		\$15,000		\$3,750		\$11,250		\$2,813	
6 Books	\$33,600		\$8,400		\$16,800		\$4,200		\$12,600		\$3,150	

PRE-LICENSING COURSE TEXTBOOK SELECTION

Principles of Real Estate 1	Law of Contracts	Law of Agency
Principles of Real Estate 2	Real Estate Finance	Promulgated Contract Forms

LICENSE RENEWAL TEXTBOOK ADS YEARLY REACH 5-6K

Number of Printed Textbooks	Inside Front Cover								Inside Back Cover			
	1/2 Page Ad—7.5" x 4.875"				1/4 Page Ad—3.625" x 4.875"				1/8 Page Ad—3.625" x 2.3125"			
	Yearly	Selection	Quarterly	Selection	Yearly	Selection	Quarterly	Selection	Yearly	Selection	Quarterly	Selection
1 Book	\$4,000		\$1,000		\$2,000		N/A		\$1,500		N/A	
2 Books	\$7,200		\$1,800		\$3,600		\$900		\$2,700		N/A	
3 Books	\$10,200		\$2,550		\$5,100		\$1,275		\$3,825		\$956	
4 Books	\$12,800		\$3,200		\$6,400		\$1,600		\$4,800		\$1,200	
5 Books	\$15,000		\$3,750		\$7,500		\$1,875		\$5,625		\$1,406	
6 Books	\$16,800		\$4,200		\$8,400		\$2,100		\$6,300		\$1,575	

LICENSE RENEWAL COURSE TEXTBOOK SELECTION

Commercial Real Estate	Real Estate Investment
Mortgage Loan Originations for Real Estate Agents	Real Estate Marketing
Powerhouse Training	Real Estate Math
Property Management	Residential Appraisal for Real Estate Agents
Real Estate Brokerage	Residential Inspection

ADVERTISING DATES

July 1st, 2026 - June 30th, 2027 | Ad Due Date: May 15th, 2026

ADVERTISING TERMS AND CONDITIONS**Advertising Approval**

All advertisements are subject to approval by the Champions School of Real Estate Vendor Advertising Division ("Publisher"). The Publisher reserves the right to reject, modify, or request revisions to any advertisement.

Payment Terms

Payment is due upon receipt of invoice. A 10% late fee will be applied to any balance due unpaid after 30 days.

Contract Term

The advertising agreement begins on the effective date of the signed contract and continues through the completion of the agreed print and/or digital advertising schedule.

Cancellations

Advertising contracts are non-cancelable once signed.

Content Responsibility

The Advertiser assumes full responsibility for the accuracy, legality, and compliance of all advertisement content, including text, images, and representations. Any claims arising from advertisement content remain the responsibility of the Advertiser.

Ad Submission

Advertisers must submit advertising materials according to the ad submission deadlines listed in the Vendor Media Kit. Failure to meet deadlines may result in omission of the advertisement.

Intellectual Property & Branding

Use of Champions School of Real Estate branding, logos, or trademarks requires prior written approval from the Publisher.

Limitation of Liability

The Publisher is not responsible for delays, omissions, or failures to publish advertisements due to circumstances beyond its control, including acts of God, government actions, or operational disruptions.

Governing Law

This agreement shall be governed by the laws of the State of Texas.

IN WITNESS THEREOF, the parties have caused this Contract, to be effective starting from the date of last signature below.

AGREEMENTS AND SIGNATURES

By signing below, Advertiser agrees to the terms outlined in this Vendor Advertising Agreement.

Advertiser Name		Publisher	Champions School of Real Estate®
Contact		Authorized Rep	
Title		Title	
Signature		Signature	
Date		Date	

Yearly Payment:		Quarterly Payment:		Total:	
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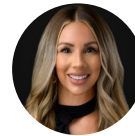
STATEWIDE CHAMPIONS VENDOR ADVERTISING DIVISION TEAM



Jessica Luna
San Antonio Campus
✉ jessica@championsschool.com
☎ (210) 349-7600 x1606



David Santamaria
Houston North Campus
✉ david@championsschool.com
☎ (281) 893-4484 x1413



Megan Snellgrove
Dallas Campus
✉ megan@championsschool.com
☎ (972) 867-4100 x1205



CAREER FAIR

SPRING 2026



📅 FRIDAY, MAY 1, 2026 ⌚ 10:00 AM - 2:00 PM



Promote Your Business to the Next Generation of Real Estate Professionals

Vendor Booths Available for Real Estate-Related Companies
Brokerages Attending to Recruit Agents Receive Complimentary Tables

\$500
PER BOOTH

AUSTIN

Dena Hinds
dena@championsschool.com
(512) 244-3545 x1119

DALLAS

Megan Snellgrove
megan@championsschool.com
(972) 867-4100 x1205

HOUSTON

David Santamaria
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(281) 893-4484 x1413

SAN ANTONIO

Jessica Luna
jessica@championsschool.com
(210) 349-7600 x1606

Reserve your vendor booth today. Space is limited.